

The farmer-to-farmer (F2F) extension approach

Concept

- Practical and actual experience
- Speak same language
- Locally based
- Know problems and needs
- Available
- Know realities of available inputs
- Already linked to markets
- Affordable



Expert farmers can share locally relevant knowledge and skills



Sharing results of participatory action research



It is important that women are involved in exchange visits, not only the village leaders



F2F with the Coffee Producers Coop in Boloven inspired our group in Xieng Khouang to expand production

Forms of F2F

- Sharing knowledge at local level
- Advisory services against fees
- Ad-hoc advisory services
- Formal training based on needs
- Exchange-visits and study tours
- Multi-stakeholders' workshops
- Farmers' networks
- Voice of farmers on media



We learnt a lot about organizational development and marketing, not just technical aspects of production

Reference

Souvanthong Namvong, Khamkone Nantheppha and Alain Couvelier (2018), *The Farmer to Farmer Approach in Laos : A capitalisation of experience from the Lao Upland Rural Advisory Service (LURAS)*



ບໍລິການ-ສົ່ງເສີມກະສິກໍາຮອບດ້ານ
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