

Thaxang Group

CERTIFIED ORGANIC
VEGETABLE GROUP



Since 2010, the Thaxang Organic Vegetable Group has been producing locally-sourced, fresh vegetables. With an international growing awareness of the benefits of organic produce and an increasing demand, the group has established themselves as a significant producer and seller of organic vegetables in the Lao capital.

How everything began...

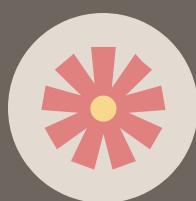
It started with a Lao Monk called Waen.

He traveled to Thailand and witnessed people working together in agricultural extension activities, growing a collective business.

Monk Waen returned to his village in the Vientiane Province, educating his community about the advantages of working in a group.

The villagers started out their collective business with growing organic rice for a year, working in the paddy fields. 52 families were involved.

This was in 2008. It was not until 2010 that the group became interested in producing vegetables.



HELVETAS, a Swiss organization:

2010

- took an interest in the families that were a group
- visited the village and came to train the group in techniques on growing organic vegetables
- donated a large plastic plane for covering up 1 and a third hectare worth of gardening space

And so, the group planted salad... a lot of it

They continued to grow salad and the price for it on the local markets dropped, as there was too much of the same vegetable kind sold.

The group sold 54 tonnes of salad by the end of that year, worth 108 million LAK (12,960 USD).

NOTE 54 tonnes = more than 6x the weight of an elephant